



# ERIC JUTA

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## PROFESSIONAL SUMMARY

Creative design professional with strong background in graphic arts and expert abilities in Adobe Creative Cloud 2023 and Microsoft Office. Collaborate effectively with customers, consistently meeting project targets and exceeding expectations. History of developing innovative and fresh graphics, marketing layouts and company branding imagery.

## SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Indesign
- Graphic design
- Product photography
- Image editing
- Project management
- Strong communication
- Team worker

## EXPERIENCE

Graphic Designer January 2023 - Current

Tmobile | Bellevue, Washington

- Participated and collaborated with marketing team on developing strategy, creative concepts and designs for marketing projects.
- Organized final deliveries with presentation, design and formatting advice.
- Improved file structure of web content files, imagery and multimedia assets.
- Processed graphics and layouts for illustrations, logos and websites.
- Compiled projects with creativity, speed and accuracy, utilizing exceptional layout and design skills.
- Planned and prepared final print-ready image files to send to production.

Senior Graphic Designer February 2022 - November 2022

Aleko | Kent, Washington

- Coordinated closely with teammates and agencies to create pitches, presentations and final deliverables.
- Generated fresh designs with esthetic appeal using software.
- Produced graphics and layouts for illustrations, logos and websites.

- Facilitated numerous projects to meet tight deadlines.
- Improved new ideas for company branding, promotional campaigns and marketing communications.
- Launched trends, assessed new data and kept up-to-date with latest marketing techniques.

Senior Graphic Designer

October 2019 - April 2020

Motive Marketing | Seattle, Washington

- Adapted guidance, understood campaign strategy and drove deliverables following messaging and brand standards.
- Collected new ideas for company branding, promotional campaigns and marketing communications.
- Produced graphics and layouts for illustrations, logos and websites.
- Refined final deliveries with presentation, design and formatting advice.
- Collaborated with marketing team on developing strategy, creative concepts and designs for marketing projects.
- Developed fresh designs with esthetic appeal using software.

Creative Consultant

October 2009 - February 2018

Creative Soul Apparel | Seattle, Washington

- Managed creative direction and development for host of marketing projects inclusive of branding, photography, and graphic design.
- Executed brand vision and message through creative direction by partnering with copy writing team.
- Developed look and feel of graphics for web, digital and offline marketing. Managed creative direction and development for host of marketing projects inclusive of branding, photography, and graphic design.
- Created custom illustrations and [Type] graphic elements.
- Upheld strict quality standards by reviewing and approving materials and proofs created by staff.

Creative Designer

February 2014 - October 2017

Talking Rain, Sparkling Ice | Preston, Washington

- Created and managed computer-generated image design projects to minimize cost and meet production deadlines.
- Supported company branding efforts with logos, stationery and cohesive social media imagery and graphics.
- Achieved project targets with high-quality design work to help clients promote products, services and events.
- Produced new ideas for company branding, promotional campaigns and marketing communications.
- Accepted guidance, understood campaign strategy and drove deliverables following messaging and brand standards.

- Achieved project targets with high-quality design work.

## **EDUCATION**

Visual Communications - Marketing

International Design and Technology, Tukwila, WA